

Zydus Wellness registers a Net Profit of Rs. 291 mn in Q2

Ahmedabad, October 21, 2015

Zydus Wellness Ltd., announced results for the second quarter ended September 30, 2015. The sales and income from operations were up to Rs. 1053 mn from Rs. 1030 mn and the net profit was up to Rs. 291 mn. from Rs. 273 mn last year.

Sugar Free, India's largest selling sugar substitute which gained further market share by 40 basis points and now stands at 92.8% market share (MAT September 15 report), continued to lead the market. Sugar Free Gold, the aspartame based variant, and Sugar Free Natura, the Sucralose based variant, maintained their respective market shares and growth rate levels.

With the festive season around the corner, Sugar Free launched the Dessert Challenge, wherein people would be invited to submit their dessert recipes made with Sugar Free Natura. The best recipes would be invited for a 'cook-out' event in different cities and selected recipes would be compiled into a Sugar Free Dessert cook book. The best from these participants would also get an opportunity to make their own recipe video, featuring the celebrity chef Sanjeev Kapoor.

In the EverYuth range of niche skin-care products, Scrub and Peel-off continued to grow rapidly. Nutralite, the premium table spread also fared well both in the retail and the institutional segments and continued to gain market share by further 560 basis points and now stands at 40.7% (MAT September 15 report).

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