

Zydus Wellness' Net Profit up by 36.6% in Q3

Ahmedabad, January 17, 2011

Zydus Wellness Ltd., posted excellent results for the third quarter with sales up by 20.9% y-o-y to Rs. 908 mn from Rs. 751 mn in the corresponding quarter of the previous year. Net profit was up by 36.6 % to Rs. 196 mn. from Rs.143 mn in the corresponding period, last year.

During the quarter, the Company's pillar brands – Sugar Free, EverYuth and Nutralite continued to do well inspite of increasing competition and new entrants in the segment. Sugar Free, India's largest selling sugar substitute continued to dominate the market with a market share of over 85%. EverYuth range of niche skin-care products comprising scrubs, face washes and masks also fared well.

Extending its wellness range, the Company introduced ActiLife – a nutritional beverage in select markets. Malt based food drink is the first nutritional drink fortified with prebiotic actifibres that help reduce cholesterol, improve digestion and boost immunity. ActiLife marks the Company's foray in the nutraceutical space.

Zydus Wellness envisions creating newer experiences with its products that will nourish, nurture and energise the lives of the consumers and aims at becoming a Rs. 500 crores company by 2013-14.

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